PERSONAL CARE PRODUCTS

SILICONINDIA.COM lilestyle **BUSINESS OF LIFESTYLE**

AAKASH GOSWAMI CO-FOUNDER

HARDIK VARIA, **CO-FOUNDER**



OCT, 2020

VHSKERS

THE ULTIMATE HOUSE OF STYLE & FINESSE FOR MEN



Pure Oils India: Direct from the Nature

hen we talk about skincare, essential oils have roots since the ancient beauty rituals. Their popularity continues to boom, especially for those seeking natural skincare ingredients. There are many bold claims since the ancient age that they are useful for improving a person's health or mood with aromatherapy. They are also beneficial for health, wellness, and so much more. Observing the impeccable potential of essential oils, A.G. Industries was established with the motive of introducing the benefits of all-natural products to common people.

Conceptualized in 1995, Pure Oils by AG Industries is a creative endeavor that manufactures high-quality natural products with natural ingredients that are sourced sustainably. The products offered by the company are rooted in nature & are enriched with the goodness of nature that can be experienced while using them. When we say skin care products, chemicals have become a norm. On the contrary, Pure Oils India prides itself on manufacturing products that are natural, organic, SLS free, Paraben, and Chemical-free.

One-of-a-kind Products

The company has made ample efforts to offer high-quality products to the clients and serves more than 2000 happy clients globally. "We practice all latest manufacturing technologies to provide 'The true essence of nature' packed in tiny bottles. All our products are cruelty-free, chemicalfree, non-GMO, vegan, and halal," the company claims.

With the help of the latest technology and machinery, they are capable of distilling around 5000 Kg of essential oils and 20000 Kg of cold pressed oils in a day. As a government

recognized star export house brand it focuses on environment friendly business practices and takes utmost care of the environment while manufacturing, packing, and dispatch of products. AG Industries is the leading manufacturers and B2B supplier of therapeutic-grade 100 percent organic essential oils, carrier oils, and allied products to some of the leading brands around the globe. The company recently launched a wide range of organic cosmetic products; which are available in private labeling/ white labeling/contract manufacturing. All the raw materials used are handpicked, tested for quality, and carefully processed.



Pure Oils India prides itself for manufacturing products that are natural, organic, SLS free, Paraben and **Chemical free**

As a government recognized brand it focuses on environment-friendly business practices and takes utmost care of the environment while manufacturing, packing, and dispatch of products. It has proved its commitment to nature with proven corporate social responsibility. The company is certified by ISO 9001, GMP, USDA Organic, FASSAI, Halaal, and ISO 22000. By incorporating the latest technology in R&D and skilled workforce, it ensures to supply the highest quality at competitive prices. The company has attained a renowned position in the market with its world-class products and rigorous quality checks.



The Commendable Journey

Scaling up to heights, the brand has gained clientele across 50 countries and is known for the potential to customize the products according to consumers' requirements. Each need of the client is analyzed and several prototypes are created for comparison. Concentration, allergens, chemical reactions, or costs are evaluated to match the requirements and ensure product safety. Chemical-Free Products, Uncomporised Quality, Best Customer Service, Feasible Pricing, and Timeliness has become the USP of the organization. "We are known for timely deliveries, 100 percent client satisfaction, competitive price, skilled staff & unmatched quality," mentions Anil Gupta, Founder & MD.

In the last three years, the company witnessed 100 percent growth and looks forward to 2x-3x the profit and growth. "At AG Industries, delivering the highest quality is their priority. Along with expertise for developing the most effective solutions that meet the market demand, we lay high emphasis on factors like quality of products, hygiene of workers, and packaging of the products," he concludes.