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OUTLOOK BUSINESS

August, 2022



NANJAPPA
SHIVAKUMARIAH
Sparsh Foods India
Pvt. Ltd

SAURAV
KHEMANI
ID Tech
Solutions
Private
limited

ANIL GUPTA
AG Industries.

JANESHWAR
(JOHNY)
KRC Infraprojects
Private Limited

NEHHA
KANDHARI
Vastu
Compliant
Painter
& Vinfab
Engineers
India Private
Limited

RUCHI
KHATLAWALA
PANDYA
Little & Co.

R VENKATARAMANA
Garuda Mart

KALI RATH
ez Truck Logistics
Pvt. Ltd

MADHUKAR S
DUBEY
Fusion Business
Solutions (P)
Limited

DR. GADDIPATI
BALA
KOTESWARA
RAO
Pragati Group

VIJAY NIRANI
The MRN Group

ROHIT
SHELATKAR
Vitabiotics

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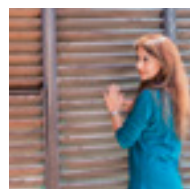
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DARE TO DREAM & INSPIRE

AS A PRACTISING ADVOCATE SINCE 2005, CONVERTING CHALLENGES INTO OPPORTUNITIES IS DIFFICULT. BUT ONCE ARMED WITH THE KNOWLEDGE OF DEALING WITH THE CHALLENGE, THE WHOLE WORLD IS AN OPPORTUNITY FOR THIS YOUNG ATTORNEY.

To inspire is a dream that comes with responsibility. Many people have such a dream but find it difficult to transform it into reality. Ruchi Khatlawala Pandya exactly did that.

This young woman has proved that she not only dares to dream but also knows what it takes to be responsible for converting them into reality. Ruchi knows what it takes to be successful. She has proved it by hard work, determination, upskilling and willingness to learn.

These qualities helped her emerge on top in whatever areas she had ventured. In the law firm, where she is a partner, Little & Co, she has cut a niche for herself and is known for her achievements. The identity of her father, senior partner of the same law firm, only adds enigma to her professional prowess.

Ruchi has many achievements in her still young career. Her understanding of legal aspects in broadcasting, glamour and entertainment is highly respected in the industry. Some of the other sectors where she has established her mantle are real estate-project finance, general corporate, and commercial litigation, including Arbitration and Dispute Resolution.

A keen student of any new

subject and its potential, Ruchi forayed into the dynamic world of artificial intelligence. She brought to the table the benefits AI could accrue in the legal field. Ruchi also lets her creative self be reflected in the writing of legal articles that a few international magazines have found highly influential and inspirational and have published.

Being a girl and woman was always a challenge that Ruchi knows every woman has to overcome. She had travelled that path and knows her responsibility is to inspire young women, to help in their journey.

Ruchi understands the importance of education in women's empowerment. She believes that education is not just about learning from books but the knowledge accumulated from experience.

As a woman and legal professional, Ruchi knows the true value of knowledge and wants every young girl to acquire as much as possible. True and substantial knowledge is more powerful than any physical ammunition.

She believes that everyone should be a learner for life till their last.

Ruchi brilliantly balances the role of daughter, sister, wife, mother and inspirational leader to the satisfaction of everyone. Her parents have been the role model and sources of



RUCHI KHATLAWALA PANDYA,
Partner, Little & Co.

inspiration. They remain her pillars of strength and the guiding light in whatever she chooses to pursue. An adoring brother always remains the one to have a pep talk. Her husband is more of a friend and daughter, Vyana, the ultimate sunshine of her life.

She never forgets to thank the divine power for giving all she has and is a staunch believer—that divine power is the true energy.

This young legal eagle has proved that family is the biggest strength, howsoever successful one might have achieved the professional heights. She is an inspiration for young girls and women, trying to look up to a role model.

The path is never easy, as Ruchi had to make her path and demonstrate that to dream is important, but to realise it is a responsibility to oneself. Her achievement has been well appreciated in the media. Ruchi was awarded as "Rising Star under 40 in 2019", was featured on the cover pages of 4-5 Indian legal magazines and was selected as one of the best 30 leaders globally in a California-based magazine, Silicon Review". She was recently awarded by Times group to be chosen for "Times Visionary Leaders" on July 20, 2022.



SETTING NEW BENCHMARKS IN COSMETIC INDUSTRY IN INDIA

THE FIRM BELIEVES IN MATCHING THE HIGHEST STANDARDS OF QUALITY & PURITY IN ITS PRODUCTS, PRICING THEM COMPETITIVELY, CATER TO A HUGE NUMBER OF CLIENTS ACROSS A DIVERSE INDUSTRY RANGE. IT HAS DEVELOPED FINANCIALLY AND ETHICALLY SOUND SERVICES THROUGH AN EXPERIENCE OF OVER 25 YEARS.



MR. ACHIN GUPTA
Director, AG Organica Pvt. Ltd.

The changing lifestyles, especially among the youth and growing awareness about health have contributed to a significant development in India's cosmetic industry. India is ranked fourth globally for generating the highest revenue from the beauty and personal care market in 2021. Many global brands hog the limelight, but a few works to provide true value to their customers. AG Group is one of the leaders in that category. It began as a small-scale mint product manufacturer, but today, it is counted among the leading manufacturer and B2B bulk suppliers of cosmetic products. "The company has reached new heights and expanded beyond expectations, but its core remains the same- delivering ethically sourced, natural and safe products with unparalleled quality to our consumers. Even through all the ups and downs, especially during the pandemic, we have maintained our commitment to our consumers and employees to prioritize their well-being above all else," says Mr. Anil Gupta, Founder of AG Industries. The firm offers therapeutic-grade 100% organic essential oils, carrier oils, skincare and cosmetics products to some leading global brands. Essential oils, compounds extracted from plants, have been used for thousands of years for health, medicinal, and aromatic purposes. With around a hundred essential oils available today, each one carries a distinct flavor and scent of the plant from which it is extracted. Used commonly as a part of aromatherapy, the oils are inhaled directly or rubbed on the skin after diluting. The oils treat various health problems like stress, depression, anxiety, sleep, headaches, insomnia, and inflammation. Also, these are used as a natural scent in homemade cosmetics or to freshen things like laundry. The grand visions of Mr. Anil Gupta led

to the birth of AG Industries, and today, his sons, Mr. Arpit Gupta and Mr. Achin Gupta, Directors of AG Organica Pvt. Ltd. are taking forward its focus and growth. They have built upon the strong foundation their father had laid and brought the company into a new era through his innovative vision and incorporation of technological advancements. From day one, they set up the firm AG Industries has the vision to grow into the world's largest and the most trusted manufacturer and supplier of the purest natural products priced competitively. The firm collectively works toward its mission to ensure every customer a memorable and pleasant experience through dedicated customer service. AG Group's biggest priority has always been ensuring that every product is market-fit, eco-friendly and hygienic. They have maintained their place in the market by offering high-quality products at reasonable prices and a diversified portfolio comprising a wide range of products for personal and commercial use. Delivering the highest quality is their priority.

With expertise in developing the most effective solutions

UPCOMING LAUNCHES
Color Cosmetics

Our Services

Private Label Manufacturing

Contract Manufacturing

Formulation Development

Custom Formulation

OEM & ODM Services

Natural Oil Manufacturing

Wholesale Oil Supplier & Exporter

Why Choose AG Organica ?

<ul style="list-style-type: none"> Fully-automatic manufacturing systems that ensure highest possible product quality Stability-tested formulations that ensure products perform well in any climate More than 3000 high quality natural ingredients sourced from all over the world Innovative raw materials & ingredients to make your products stand out in the market On-time delivery to ensure you meet your launch dates and don't run out of stock GMP+ISO+FDA+USDA organic certified compliant facilities to ensure Highest quality of end-products 	<ul style="list-style-type: none"> 2500+ Satisfied Clients Our client base is increasing day-by-day 95+ Countries Served We serve customers around the world 100000 Kgs/day Production Capacity Our state-of-art facilities help us to produce huge quantities 250+ Dedicated Employees We are lucky to have dedicated employees 125K sq. mt. Manufacturing Area Our facility is powered 30% by solar energy
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to meet the market demand for organic products, they emphasize factors like quality of products, hygiene of workers, and packaging of the products. Today's consumers are extremely aware of the importance of natural and lab-tested products which guarantee their safety. AG Group has taken it upon themselves to cater to today's conscious consumer and deliver ethical, effective and genuine products with only benefits and no side effects. To ensure this, their products go through rigorous lab testing, ensuring their purity, safety and quality before reaching the consumer. Both brothers have put the company on a growth path and expansion through modern marketing and strategic practices that expand its presence and product portfolio. Arpit has also helped to create a dedicated team of professionals to ensure supreme quality in products and manufacturing. He also headed the expansion of the product range, instilled a customer-centric approach in the organization, and introduced various packaging methods to cater for clients of all scales, creating distinct departments to organize the entire production method. The company further spread its wings when Mr. Achin went for further expansion of the company into cosmetics based on organic goods. Both brothers founded AG Organica Pvt. Ltd. to enhance their presence and growth. Under the watchful eyes and guidance of Mr. Anil Gupta, his sons have strengthened the foundation that keeps the organization well-ordered and constructive. Their technical skills and expertise have ensured high-quality end-to-end supervision in product development, testing and R&D, and project management. Their unyielding perseverance to consistently exceed client expectations has enabled the company to build a reputation as a progressive entity and a large client base.

Research & Development

AG Industries invest heavily into its Research and Development division to keep creating new and innovative products that meet the consumer's changing needs. They have a state-of-the-art in-house lab to facilitate clients with quality and analytical testing and stability results of products. The firm believes there is much room for cosmetic ingredient innovation with developments in skin biology, such as biological genes, skin microbiomes, and nanotechnology. According to the patent application



MR. ARPIT GUPTA
Director, AG Organica Pvt. Ltd.

and the bureau of financial investment in the beauty sector, skin micro technology, bio-fermentation technology, and cell extract will be the hot spots in the industry. Although breakthroughs are difficult, creating novel materials can lead to category-wide innovation. Professionals in the cosmetics industry will be able to remodel thanks to raw material innovation. AG Industries takes advantage of these opportunities by implementing improvements that assist consumers in analyzing and using the optimum solution for focused skin treatment.

Quality

The company's core principle is an unwavering commitment to producing high-quality products to maximize consumer satisfaction. Its quality in products and manufacturing are USDA Organic certified along with GMP, WHO, ISO 9001:2015, ISO 22000, Halal and other multinational standards. They fulfill these standards by sourcing superior raw materials to turn them into premium products. AG Industries ensures that every product is market-fit, eco-friendly and hygienic. Their Organic and Natural Carrier Oils come with a Certification of Analysis and Material Safety Data Sheets. The company's benchmarked quality, stringent safety standards, and operational transparency have created a relationship of trust and loyalty with its clients and made long-term connections with stakeholders.

EXPANDING THE BRAND

AG Industries believes that brand building is a constant exercise, and one of the ways they have adopted is to participate in maximum top expos within the country and abroad. They recently participated at the Cosmohome Tech Expo, the exhibition held in Pragati Maidan on 14th and 15th July 2022. The firm presented all the new launches along with its existing products and services. Now **AG Organica** are all set to exhibit in Cosmoprof India, the event dedicated to the beauty market of the Indian peninsula, which is scheduled to be held in Mumbai from 6th to 8th October 2022. **AG Organica** will also exhibit its product and services at the CPHI India, a must attend event in the International Pharmaceutical Industry from 29th November to 1st December in Greater Noida.