

# OUTLOOK BUSINESS

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## Business ICONS

Join us on a captivating journey as we delve into the lives and strategies of these extraordinary individuals.

**OUTLOOK BUSINESS**  
INITIATIVE



AR. PONNI M CONCESSAO



DR. STUTI KHARE SHUKLA



NIRUPAM KUMAR



VINKESH GULATI



BHAVANA BINDRA



DR. DEEPAK NAMJOSHI AND DR. MASUUMA NAMJOSHI



DIPTI AGRAWAL



PARVEEN WADHWA



KAUSTUBH PHADTARE



# AG Organica: The Trailblazer Redefining the Skincare and Organic Essential Oils Industry in India

*AG Organica, led by visionary founder Mr. Anil Gupta, is revolutionizing the skincare and essential oil industry in India. With a commitment to delivering effective, ethical, and authentic products, the company has garnered a large and loyal customer base, solidifying its reputation as a progressive entity.*

**T**he dynamic leadership of Mr. Anil Gupta's sons, Mr. Arpit Gupta (CEO) and Mr. Achin Gupta (President), has been instrumental in propelling AG Industries forward. Leveraging their unique vision and harnessing technological breakthroughs, the duo has steered the company's expansion into the organic-based essential oils and cosmetics sector through the establishment of A.G. Organica.

AG Organica, a dedicated entity within AG Industries, offers high-quality organic essential oils, carrier oils, skincare, and cosmetics products to global brands. Mr. Anil Gupta, Mr. Arpit Gupta, and Mr. Achin Gupta provide meticulous oversight in product development, testing, research and development, and project management, ensuring exceptional standards are met.

Recognizing the evolving consumer demands, AG Industries has diversified its product line to include a range of natural ingredient-based skincare products. From face wash and rose water to body wash, body lotion, and Ayurvedic cream, their comprehensive



**MR. ARPIT GUPTA, Director AND  
MR. ACHIN GUPTA, Director, AG Organica pvt ltd.**

portfolio delivers outstanding results. AG Industries aims to collaborate with global businesses, establishing itself as a leading B2B bulk supplier of 100 percent organic essential oils, carrier oils, skincare, and cosmetics products.

Quality stands at the core of AG Industries' success. The company sources superior raw materials and employs innovative techniques to create products that align with consumer needs. Their unwavering commitment to benchmarked quality, stringent safety standards, and operational transparency fosters trust and loyalty among clients, forging enduring relationships with stakeholders.

With a sprawling production area of 2 lakh sq ft and state-of-the-art facilities, AG Industries utilizes advanced technologies and equipment to ensure product excellence. The company boasts six dedicated labs, including

micro-biology, quality control, fragrance, and R&D labs. With fully-automatic manufacturing systems and GMP+ISO+FDA-compliant facilities, they have the capacity to produce large quantities of high-quality natural ingredient-based products to meet the demands of the market.

AG Organica, under the leadership of Mr. Arpit Gupta, offers a complete private label solution from formulation to packaging. Their focus on market-fit, eco-friendly, and hygienic products has garnered national recognition, including being listed among Silicon India's "10 Most Promising Brands 2019-2020" and Forbes India's "India's Best Employers 2020-2021." Their commitment to quality, sustainability, and customer satisfaction has propelled them to the forefront of the skincare industry in India.

AG Industries continues to innovate and shape the future of the industry, providing consumers with exceptional organic skincare and essential oil products. Their relentless pursuit of excellence and the recognition received from national and international bodies such as FSSAI, Kosher, FIEO, and UK Cert Ltd. further highlight their commitment to ethical practices and product integrity.

As AG Industries paves the way for the skincare and organic essential oils industry in India, consumers can trust in their dedication to quality, sustainability, and customer satisfaction. With their innovative approach and outstanding product offerings, AG Industries is poised to shape the future of the industry, setting new standards for ethical and effective skincare and essential oil products.

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