



REDEFINING SKINCARE AND WELLNESS

A.G. ORGANICA IS COMMITTED TO DELIVERING EFFECTIVE, ETHICAL, AND AUTHENTIC PRODUCTS TO CUSTOMERS

ed by visionary founder Anil Gupta, A.G. Organica, is revolutionising the skincare and essential oil industry in India. A dedicated entity within A.G. Industries, the brand offers high-quality organic essential oils, carrier oils, skincare, and cosmetics products to global brands.

The dynamic leadership of Anil Gupta's sons, Arpit Gupta (CEO) and Achin Gupta (President), has been instrumental in propelling A.G. Industries forward. Leveraging their unique vision and harnessing technological breakthroughs, the duo has steered the company's expansion into the organic-based essential oils and cosmetics sector through the establishment of A.G. Organica. A.G. Industries aims to collaborate with global businesses, establishing itself

as a leading B2B bulk supplier of 100 percent organic essential oils, carrier oils, skincare, and cosmetics products.

USP

With a commitment to delivering effective, ethical, and authentic products, the company has garnered a large and loyal customer base, solidifying its reputation as a progressive entity. Anil, Arpit, and Achin provide meticulous oversight in product development, testing, research and development, and project management, ensuring exceptional standards are met.

Quality stands at the core of A.G. Industries' success. The company sources superior raw materials and employs innovative techniques to create products that align with consumer needs. Their unwavering commitment to benchmarked

quality, stringent safety standards, and operational transparency fosters trust and loyalty among clients, forging enduring relationships with stakeholders.

With a sprawling production area of 2 lakh sq.ft. and state-of-the-art facilities, A.G. Industries utilises advanced technologies and equipment to ensure product excellence. The company boasts six dedicated labs, including micro-biology, quality control, fragrance, and R&D labs. With fully-automatic manufacturing systems and GMP+ISO+FDA compliant facilities, they have the capacity to produce large quantities of high-quality natural ingredient-based products to meet the demands of the market.

THE WAY FORWARD

Recognising evolving consumer demands, A.G. Industries has diversified its product line to include a range of natural ingredient-based skincare products. From face wash and rose water to body wash, body lotion, and Ayurvedic cream, their comprehensive portfolio delivers outstanding results.

Under Arpit's leadership, A.G. Organica, offers a complete private label solution from formulation to packaging. Their focus on market-fit, eco-friendly, and hygienic products has garnered national recognition, including being listed among '10 Most Promising Brands 2019-2020' and 'India's Best Employers 2020-2021'. Their commitment to quality, sustainability, and customer satisfaction has propelled them to the forefront of the skincare industry in India. A.G. Industries continues to innovate and shape the future of the industry, providing consumers with exceptional organic skincare and essential oil products. Their relentless pursuit of excellence and the recognition received from national and international bodies such as FSSAI, Kosher, FIEO, and UK Cert Ltd. further highlight their commitment to ethical practices and product integrity. As A.G. Industries paves the way for the skincare and organic essential oils industry in India, consumers can trust in their dedication to quality, sustainability, and customer satisfaction.

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